

LAUNCH OF PITCH & WOO TAKES ART OF PROPOSING TO NEW HEIGHTS

A Melbourne man is on a mission to revive the art of modern romance with the launch of Pitch & Woo, a boutique business specialising in helping guys create unique, unforgettable and mind-blowing marriage proposals.

Jonathan Krywicki says men often lack the time, skills or imaginative spark to create pitch-perfect proposals that will knock their partners off their feet and leave them speechless.

"Men only get one shot at that once-in-a-lifetime question - 'Will you marry me?'," he said.

"Despite the repercussions of getting things badly wrong, many people are happy to churn out a really ordinary marriage proposal based on an unoriginal, non-inventive idea they may have found trawling through the Internet."

Jonathan said Pitch & Woo focused on working with time-poor men to create talk-of-the-town marriage proposal solutions. Its signature style is to draw on the high-impact 'tools' of surprise, suspense, illusion and, of course, romance-complemented by digital technology and meticulous planning.

"An out-of-this world customised marriage proposal can take anywhere from one to six months to craft and execute," he said.

"From the initial discovery session' to the countless details along the way, Pitch & Woo takes the experience of marriage proposing to a whole new level. After all, a beautiful proposal is a gift that lasts for a lifetime.

Clients who don't have the opportunity to work with Jonathan in a one-on-one premium session can buy an affordable do-it-yourself kit which will guide them, step by step, through the proposal process. The interactive kit will be released in the next few months.

Jonathan is the author of 'The 7 Biggest Mistakes Men make when Proposing'. He is currently writing 'The Gentleman's Guide to the Art of Proposing'.

Pitch & Woo is a bespoke business dedicated to elevating the event of a marriage proposal into an exquisite art. From creative inspiration through to final execution, the Melbourne-based consultancy offers its all-in-one service to highly driven but time poor male clientele who are as hungry for success in their personal life as their professional.